



Our Leadership:

President: Katie Scott
Project Manager: Alexia Mervine
Project Manager: David Boltz
Project Manager: Seth Thomas
Director of Internal Relations: Olivia Gardner
Director of Finance: Rachel Horst
Director of Technology: Bruce Rothhaar

Our University:

Located in southwest Ohio, Cedarville University attracts 3,200 undergraduate, graduate, and online students to more than 100 areas of study. Cedarville is a Christ-centered learning community recognized nationally for rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings, and leading student satisfaction ratings.

Our Mission:

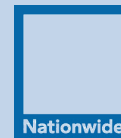
Cedarville University SIFE seeks to provide college students with the best opportunity to develop leadership, teamwork, and communication skills, through learning, practicing, and teaching the principles of free enterprise, with the ultimate goal of glorifying God in all we do.



Our BAB:



U.S. AIR FORCE



Our History:

Originally initiated in 1997, Cedarville University SIFE briefly lapsed and was subsequently reinstated in 2003. Since then, the team has demonstrated great strength through its diversity of projects and its passion for educating others about free enterprise. The CU SIFE team is committed to providing educational opportunities for individuals on our campus, in our community, and throughout the world with various hands-on projects uniquely structured to meet the specific needs of those involved. These experiences present numerous opportunities for SIFE team members to develop the skills that will help equip them to be effective leaders, not only for the duration of their college years, but for the rest of their lives.

Our Expenses:

Projects	\$70
Marketing/Recruiting	750
Organizational Meetings	320
Competition	1,800
Miscellaneous	600
Total Projected Expenses	\$3,540

International trips funded through personal support

Project	Effectively Empowered People in Need:	Applied Business and Economic Concepts:	Improved Quality of Life and Standard of Living:	Hours
The Accessorizers	X		X	34
Campbell's Soup Let's Can Hunger Challenge	X			49
International Trip: Bolivia	X	X	X	1,250
Personal Finance Series: It's a New Day Conference	X	X	X	46
Ready, Sell, Dough!	X	X		74
Real Money, Real World	X	X		18
The Rock	X		X	55
Sam's Club Environmental Sustainability Challenge	X	X		90

Building on a Firm Foundation



Registration begins February 25 in the Lower SSC. Play begins at 10 a.m. Saturday, March 19.

5 vs. 5 Dodgeball Tournament

The Accessorizers

Need: Transformational Ventures, an international organization, creates jobs for those in dire need, seeking to help orphans and widows who are unable to support themselves and/or their families by providing jewelry-making kits. These items are then transported to the U.S. for sale.

Description: Our team purchased jewelry and other products on commission from Transformational Ventures and sold the items on campus and in the community to provide income for women living in Africa and the islands of the South Pacific who lack the avenues to sell these items themselves.

Impact: This year, the Accessorizers raised \$642 in merchandise revenue for Transformational Ventures.

Real Money, Real World

Need: Many elementary and middle school students lack the skills they will need to develop in order to become financially independent.

Description: CU SIFE partnered with The Ohio State University Extension office in Xenia, Ohio to run Real Money, Real World in Yellow Springs, Ohio. After learning four lessons on budget preparation and checking and savings accounts, students participated in a simulation at the end of the week where they learned the importance of properly allocating their finances.

Impact: We reached out to 40 fifth-grade students, and received excellent feedback. Students clearly retained the knowledge they had learned throughout the week, and were able to use it effectively throughout the simulation.

International Trip: Bolivia

Need: World Venture needed help developing their Business as Missions program in Bolivia. The missionaries had founded a sausage-making business with the hopes of using the revenues to finance one of their local ministries.

Description: Five CU SIFE members and one Sam Walton Fellow traveled to Cochabamba, Bolivia to help grow the newly-founded sausage-making endeavor into a sustainable and profitable business. Our team analyzed the organization for 48 hours before creating a detailed business analysis.

Impact: We provided missionaries Nate Hitson and Dan Collins with a document suggesting ways to market and sell the sausage, as well as how much profit could be expected from their sales.

Future Plans: We hope to continue building on this relationship with World Venture in the coming years and working with the missionaries in their effort to make their new American-style sausage business a strategic part of their ministry in Bolivia.

Sam's Club Environmental Sustainability Challenge

Need: Recently, businesses have become more conscientious about their impact on the environment.

Description: Our team participated in the Sam's Club Environmental Sustainability Challenge and met with hotel representatives at Country Inn & Suites, located in Beavercreek, Ohio. After researching numerous "green" options for the hotel, and presenting them to hotel management, we provided the hotel with 12 recycling stations, 5 books, and numerous pamphlets, encouraging the business' patrons to "be green" during their stay.

Impact: Since the end of February, the hotel has been able to recycle 20 pounds of materials that would have otherwise been thrown away.

Campbell's Soup Let's Can Hunger Challenge

Need: Immediate hunger relief is a growing concern in many areas of the world, even in a small town like Cedarville. Students on campus are often unaware of the need in the surrounding area.

Description: Our team planned to hold a campus-wide dodgeball tournament this spring, with proceeds benefiting a local food pantry; however, due to a university scheduling conflict, we had to cancel the event. We then decided to sell "Can Hunger" bracelets to promote Hunger Awareness.

Impact: The proceeds of the bracelet sales will be donated to Changing Lives Now, a local nonprofit organization, in cooperation with other efforts made by the Cedarville student body.

Future Plans: We have a meeting scheduled in the near future with Cedarville's Student Life Division and the Student Government Association to combine efforts about hunger awareness in the upcoming academic year.

The Rock

Need: Inner-city adolescents often have a difficult time envisioning a brighter future, and are often in need of mentors who can help them create a vision for their lives, teach them basic life skills, and encourage them throughout the process of bettering their lives.

Description: Our team partnered with "The Rock," an afterschool program located in inner-city Springfield, Ohio. The program provides a safe haven for middle school and high school students who might otherwise find themselves in risky situations. CU SIFE members were able to interact one-on-one with the teens, presenting them with the vision and education they need to succeed in the future. Students were taught ethics through interactive skits, learned how to build a resume, practiced interviewing for a job, and developed team-building skills.

Impact: Through monthly visits, CU SIFE members and "The Rock" teens have developed lasting friendships; the teens were also able to see the benefits of succeeding in school and attending college first hand.

Future Plans: Because of the recent termination of the inner-city program, we are currently exploring other avenues in which to continue this project in the coming years.

Ready, Sell, Dough!

Need: Elementary students in local schools are not getting enough social science and economics education for their state proficiency tests.

Description: Our team used our unique curriculum (created by CU SIFE in 2004) to teach over 110 students at Greeneview Elementary in Jamestown, Ohio. The lessons consisted of business concepts, such as incorporating, manufacturing, financing, and marketing, through the fun activity of creating a cookie company. Other topics taught included supply and demand, factors of production, the profit equation, loan interest payments, and social responsibility.

Impact: The students learned valuable business skills that will be useful to them throughout their lives. Post-test scores increased on average by 22%.

Future Plans: We have discussed our current curriculum with the teachers at Greeneview, and have adapted it to meet student needs for next year. Additionally, we have contacted other schools in the area to spread interest in the program.

It's A New Day Conference

Need: The college years are a critical time to learn about financial responsibility, and Cedarville students need a way to improve their financial literacy.

Description: Our team partnered with the university's Event Services to bring Crown Financial Ministries to campus to conduct the "It's a New Day" Conference, a one-day seminar detailing the steps to financial freedom.

Impact: Each of the fifty participants learned numerous ways to deal with debt, and how to budget their finances wisely. Additionally, all participants walked away with several books, videos, and other tangible resources to help encourage them along their financial journey.

Future Plans: The seminar was so well received that plans have already been made for next year's event.